

**JOIN THE
NETWORK!**

*Connect with Black
Student groups across the
state of Colorado for this
immersive and impactful
experience!*

2025



BLACK STUDENT ALLIANCE COLLECTIVE CONFERENCE

REGISTRATION & EVENT GUIDE

**2025 ANNUAL PROJECT:
THE 'THIS IS NOT NORMAL' PROJECT**

www.BeTheEpitome.org



A LETTER FROM OUR TEAM

Dear Black Student Alliance Collective Participants,

Welcome to the inaugural Black Student Alliance Collective Conference! We are honored to host you for this powerful day of connection, reflection, and action. Our organization recognizes that when Black students come together, they amplify their voices, celebrate their culture, and create lasting change. This conference is designed to curate intentional networking, uplift the beauty and diversity of Black identity, and provide a platform for you to lead transformative initiatives in your schools and communities.

This year, we are proud to introduce the "This is Not Normal" project—a student-led effort that will reimagine how schools approach lockdown drills. We acknowledge that mass shootings are not something any of us should normalize, and your voices are critical in shaping a reality where schools prioritize reflection, safety, and community care. Through this project, you will design a reflective component of lockdown drills that encourages the entire school community to engage in meaningful dialogue and work toward ending the culture of violence in our schools.

In addition to the "This is Not Normal" project, the conference will offer opportunities to engage with prominent Black leaders across Colorado. These leaders will share their platforms, experiences, and insights to inspire and empower you to take charge of your future. This is your space to dream boldly, connect deeply, and lead fearlessly.

We are excited to witness the brilliance you bring to this collective. This space will enable you to build a legacy that honors our past, elevates our present, and shapes a future where YOUR Black Excellence is seen, heard, and leveraged.

Who Should Attend & What to Expect

Who Should Attend:

- Black Student Alliance members
- Black-led student groups and clubs
- Advisors and educators supporting Black student leadership

What to Expect:

- Dynamic keynote speakers and panel discussions with Black leaders
- Collaborative workshops and networking opportunities
- Participation in the "This is Not Normal" give-back project
- Celebration of Black culture through music, art, and storytelling

Conference Details:

Date: August 5, 2025

Time: 10:00 AM - 4:00 PM

Location: TBD, confirmed by May 17th



Registration: Schools and student organizations can register to attend at www.BeTheEpitome.org. Registration closes on July 15, 2025. Space is limited, so early registration is encouraged!

CONFERENCE AGENDA

10:00 AM - 10:30 AM: Opening Exercise - "Puzzle of Purpose"

Kick off the day with a collaborative exercise where participants reflect on their strengths and visions while assembling a collective puzzle that symbolizes their shared mission.

10:30 AM - 11:30 AM: Keynote Address & Leadership Panel

Hear from distinguished Black leaders across Colorado who will share their journeys, challenges, and insights on leading with purpose and vision.

11:30 AM - 12:30 PM: Workshop Sessions

Interactive sessions designed to equip students with tools for advocacy, leadership, and implementing the "This is Not Normal" project in their schools.

12:30 PM - 1:30 PM: Lunch & Networking

Enjoy a catered lunch while connecting with other student leaders and community partners.

1:30 PM - 2:45 PM: "This is Not Normal" Project Design Lab

Students will collaborate in working groups to design a reflective component for school lockdown drills, focusing on promoting awareness and cultural change.

2:45 PM - 3:30 PM: Sharing the Vision

Student groups present their piece of the project and share insights on implementation.

3:30 PM - 4:00 PM: Closing Exercise & Call to Action

Conclude the day with a powerful call to action, affirming each participant's role both introspective and as a collective.